

EDITORIAL, v. 18, CONTINUOUS ARTICLE PUBLICATION, 2023: EDITORIAL CHALLENGES

EDITORIAL, v. 18, PUBLICAÇÃO CONTÍNUA, 2023: DESAFIOS EDITORIAIS

EDITORIAL, v. 18, PUBLICACIÓN CONTINUA, 2023: DESAFÍOS EDITORIALES



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The editorial team of the *Revista Ibero-Americana de Estudos em Educação (RIAEE)* presents the volume 18 of the journal, which now assumes the model of Continuous Publication, aiming to reduce the time between submission and publication of approved papers, increasing the period of exposure of published works. RIAEE therefore follows its commitment to the principles of continuous improvement of processes, investment in people, agility and final quality of the product, combining economic sustainability and ethical rigor of standard operating procedures outlined by the Ethics Committee in Publications (COPE).

It is a special moment for the entire team, which leads RIAEE to rethink the present and future horizons placed on scientific publishing.

Until now, the challenge was to rationally overcome the idea that a magazine was the vehicle for the circulation and discussion of knowledge among a small group of intellectuals located in a certain area of knowledge. The speed with which new technologies have taken over information and communication processes has facilitated the implementation of significant changes in the scientific editing sector.

Important aspects have been gaining contours for those who daily work in the dissemination of academic conceptions and scientific research of national and international authors. A consensus was forged on the need to professionalize the sector and, for this, it was indispensable to have the financial capacity to meet the demands for human and material resources – facilities, equipment and services – in order to enable competition in the globalized publishing market.

Managers, proofreaders, translators began to interact and cooperate with specialists in computer language marking so that textual content could gain space on the Internet, putting pressure, once again, on the budgets that allowed the continued operation of the journal.

Three challenges call attention within the universe described: the model under which the scientific journals – particularly the Brazilian ones – consolidated and gained prominence in the globalized publishing market; the responsibility of the production teams to ensure the incorporation of technologies capable of working the dissemination of Science in order to reach the interest of those inside and outside the academic community; and, for those who dwell on the universe of Education and School in countries such as Brazil, the imperatives imposed by the materiality of everyday life.

Several models have been used for scientific journals – not predatory – to organize financial sustainability strategies.

The classic model is based on government public funding, through universities and funding agencies. It is certainly an important model, but it has a scope of action limited by the declining resources of the state public budget and the growing increase in demand, that is, in recent years the number of quality journals that can compete for scarce funding notices has grown.

There is a second model, sponsored by foundations and associations, public or private, that directly support the costs of producing a journal, creating specific administrative structures for the journal or hiring specialized companies to fulfill this task. Several consolidated journals in the Education Area work through this model, although most also dispute the public funding edicts.

Another model that has been asserting itself is the one that is based on the collection of APC (*article processing charge*); or that redirects the costs of services used in the editorial process to the authors; or even that it indicates companies and professionals certified for the execution of certain stages of the same process, a model that could be summarized in the transfer of publishing costs – direct or indirect – to those who wish to publish in a particular journal.

In all the models considered, there is room for a fundamental discussion about the contradiction that is historically established between the actors who work in the editorial team: "professionalism" – from the market prices or the suggestions of the class associations, unions, which regulate the sector – or "camaraderie" of those who lend themselves to the work necessary for scientific publication – often volunteers or, then, fellows of Scientific Initiation, Master's, Doctorate and even Post-Doctorate.

A second challenge that is completely outlined ahead of the editorial command of a scientific journal is of a technological nature, even though technology is only the support for the fundamental issue: the identification, ethical processing, publicization and publication of the contents of scientific research those that involve strategies for creating or writing papers using artificial intelligence (AI), such as the one embedded in OpenAI's chatbot – ChatGPT (*Generative Pre-Trained Transformer*).

The impact of ChatGPT in the field of editorial *making* – beyond the ethical aspects involved in the production of the authorial text – generates undeniable responsibility for the staff of a scientific journal: a tool that can be continuously trained to absorb linguistic and semantic patterns in several languages; translate; correct styles or revise grammatical errors; Ordering and standardizing references – perhaps, in the future, citing and correcting phrases that can be identified, for example, as plagiarism – requires that its transformative –

revolutionary – potential be identified, valued, analyzed and made visible to the knowledge community to which it is linked. The weight of its effects must also be measured by the impacts it will bring to those who have bet on the publishing market as a field of work, as a place of economic survival.

It's not about outlining a sci-fi environment! Books that use ChatGPT are already circulating in the electronic market; Kenyan outsourced workers in precarious paycheck conditions are already investigating issues of public interest – racism, sexism, violence – through AI tools for companies linked to the holder of ChatGPT; and *Nature* calls to account the researchers who want to publish in their pages, demanding affirmation of authorship on investigations and, when necessary, documentation on the use of AI in the process of producing articles submitted to the journal.

Finally, it is necessary to remember the moments imposed by the concrete materiality of daily life in Brazil, in what concerns the scope of the RIAEE, that is, Education, in general, and School, in particular. It is to create an editorial space for discussion about Education and School in Ibero-America that the journal exists, but, as Brazilian editors and researchers, it becomes imperative to recognize that a country, when it has to debate the hiring of police officers – to the detriment of psychologists or teachers – to defend the physical integrity of its students, has lost at, some time or in some place, your way.

Thus, the RIAEE offers the scientific community this volume, as a way to enrich the educational debate in the concrete Ibero-American universe! Good reading!

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