

EDITORIAL, V. 25, N. 1, JAN./APR. 2021
SCIENCE COMMUNICATION AND DISSEMINATION, AN ACT OF PUBLIC
POLICY

EDITORIAL, V. 25, N. 1, JAN./ABR. 2021
COMUNICAÇÃO E DIVULGAÇÃO CIENTÍFICA, UM ATO DE POLÍTICA PÚBLICA

EDITORIAL, V. 25, N. 1, ENERO/ABR. 2021
COMUNICACIÓN Y DIVULGACIÓN CIENTÍFICA, UN OBJETIVO DE POLÍTICA
PÚBLICA

Sebastião de Souza LEMES¹
José Anderson SANTOS CRUZ²
Flávio Henrique MACHADO MOREIRA³
Julio Cesar TOMASI CRUZ⁴
Alexander Vinícius LEITE DA SILVA⁵

The Revista on line de Política e Gestão Educacional - RPGE published its first issue in 2001 and completes 21 years of existence this year, 2021. During its trajectory, RPGE has gone through several changes – from biannual to four-monthly publication, new indexers, internationalization, implementation of the Open Journal System (OJS) platform –, in addition to improvements in design and editorial management processes.

Currently, and steadily, RPGE has as essential values the quality of the articles and their publications, the ethical opinion with continuous and humanized dialogue with the authors, and the technical and scientific training of the editorial team, which has been standing out for the

¹ São Paulo State University (UNESP), School of Sciences and Languages, Araraquara – SP – Brazil. Professor of the Department of Education and Coordinator of the Graduate Program in School Education. Editor. ORCID: <https://orcid.org/0000-0002-0750-9294>. E-mail: ss.lemes@gmail.com

² São Paulo State University (UNESP), School of Sciences and Languages, Araraquara – SP – Brazil. Doctorate by the Graduate Program in School Education. Deputy and Executive Editor of the RPGE. Technical Advisor for journals in the field of Education. Prof. Advisor PECEGE - MBA/USP ESALQ. Editor in charge of the Editora Ibero-Americana de Educação. ORCID: <http://orcid.org/0000-0001-5223-8078>. E-mail: andersoncruz.unesp@gmail.com

³ Federal University of São Carlos (UFSCAR), São Carlos – SP – Brazil. Editorial Assistant of the RPGE. Master in Political Science. ORCID: <https://orcid.org/0000-0002-2659-1692>. E-mail: flavio.machadomoreira@gmail.com

⁴ Faculty of Technology of Praia Grande (FATEC PG), Praia Grande – SP – Brazil. Undergraduate in Business Management Technology. Editorial Assistant of the RPGE. Assistant Editor of the Editora Ibero-Americana de Educação. ORCID: <https://orcid.org/0000-0001-8775-8727>. E-mail: juliotomasi@editoraiberoamericana.com

⁵ Sacred Heart University Center (UNISAGRADO), Bauru – SP – Brazil. Undergraduate student of languages. PIBID/CAPES Scholar. Editorial Assistant of the RPGE. Portuguese/English proofreader and translator. ORCID: <https://orcid.org/0000-0002-4672-8799>. E-mail: alexandervinicius@editoraiberoamericana.com

editorial management for the processes that a scientific journal applies from the receipt of the submission to the publication of the article.

The editorial process requires both the Editor and the Editorial Team to have prior knowledge of the journal's attributions and configurations. For this, knowing the steps, procedures, and functions of each team member is fundamental for the journal to be well managed, and to be able to validate its publications in volumes and issues. This prior knowledge makes the editorial flow more agile for the accomplishments of each stage, especially in what involves planning, organizing, assigning and applying the experiences acquired through the technical and conceptual information about the journal (SANTOS CRUZ, 2020, p. 74, our translation).⁶

The quadrennium 2017-2020 was particularly important for us, since they were years of several achievements such as: indexing the journal in the Web of Science: Emerging Sources Citation Index, Redalyc, MIAR, Erihplus, Index Copernicus, Redib, Edubase, DOAJ etc. among other bases, directories and disseminators of significant importance in the circuit of journals in the field of Education. At that point,

Two movements can be identified in the process: 1) the demand for detectable quality in the evaluations established by the criteria of the Area Coordinations of CAPES, in which each journal receives a score; and 2) the demand for detectable quality in the management processes of the journals, which determine the response of the Editorial Teams to issues such as reception and evaluation of manuscripts, efficiency in the editorial production processes, search for indexing in national and international databases, repositories and publishers (SANTOS CRUZ, 2020, p. 35, our translation).⁷

Another essential factor for the internationalization and recognition process was the beginning of the bilingual format publications (Portuguese and English), which was and still is relevant for the journal, especially for the publications of our authors, since the visibility and reach are in constant growth, as shown in figure 1:

⁶ Dois movimentos podem ser identificados no processo: 1) a exigência por qualidade detectável nas avaliações estabelecida pelos critérios das Coordenações de Área da CAPES, nas quais cada periódico recebe uma nota; e 2) a exigência de qualidade detectável nos processos de gestão dos periódicos, os quais determinam a resposta das Equipes Editoriais frente às questões como recepção e avaliação de manuscritos, eficiência nos processos de produção editorial, busca por indexação em bases, repositórios e divulgadores nacionais e internacionais (SANTOS CRUZ, 2020, p. 35).

⁷ Dois movimentos podem ser identificados no processo: 1) a exigência por qualidade detectável nas avaliações estabelecida pelos critérios das Coordenações de Área da CAPES, nas quais cada periódico recebe uma nota; e 2) a exigência de qualidade detectável nos processos de gestão dos periódicos, os quais determinam a resposta das Equipes Editoriais frente às questões como recepção e avaliação de manuscritos, eficiência nos processos de produção editorial, busca por indexação em bases, repositórios e divulgadores nacionais e internacionais (SANTOS CRUZ, 2020, p. 35).

Figure 1 – International visibility of RPGE



Source: Clustrmaps (2021) - visibility on 01/01/2021⁸

As shown in the map (Figure 1) it is possible to verify the distribution by the different countries where RPGE is accessed. This reveals, among the work and efforts, the effectiveness of the editorial management process allied to communication strategies at national and international levels developed by all those who work behind the scenes of the journal. In this sense, in Table 1, we can see the growth of accesses and downloads of our articles in an increasing way.

Table 1 – RPGE – accesses and downloads

YEAR	Visualization	PDF Downloads
2016	-	-
2017	42.370	34.767
2018	92.255	99.440
2019	139.395	142.977
2020	224.818	164.734
TOTAL	498.838	441.918

* In 2016 RPGE was not on the OJS platform.

Source: Open Journal System (OJS) - Prepared by the authors

As Santos Cruz (2018) points out, another relevant factor in this process is that for journals to qualify and enter some indexers, they need to publish in bilingual format and in XML (markup language), in addition to maintaining a staff of professionals active in the process

⁸ Disponível em: <https://clustrmaps.com/site/1813n>. Acesso em: 20 mar. 2021.

of reviewing, formatting, standardization, communication, dissemination, and development of strategies for action and dissemination of educational studies and research. All this to remain among other journals of credibility and reliability, despite the cost demands that this produces.

Given this visibility, RPGE is now investing in the editorial process, in direct communication with authors, and in the structuring of the journal. The knowledge obtained in the trajectory to maturity has shown - and still shows - the need to undertake the maintenance of the efforts made so far and to seek others that will improve us in meeting the demands to which we are subjected by the demands of scientific dissemination so necessary today. Journals are of fundamental importance as scientific tools and in the communication between the scientific community and society in general. The volume of information scientifically produced and distributed, that is, the shared knowledge is an ethical imperative of democratic and social responsibility. The outreach, visibility and credibility achieved by RPGE is the tribute we pay to democracy and society. The scientific dissemination is an instrument of visibility and legitimacy of the sciences.

Therefore, RPGE, in its constant quest to meet its commitments, the figure 2 below shows the growth in citations verified in Google Scholar's h-index.

Figure 2 – Citations and h-index of RPGE



Source: Google Scholar (2021) - RPGE

In this context, it is observed that citations are increasing. In 2017 and 2018, when RPGE joined the Open Journal System - a platform for submissions and editorial flow - the articles became more visible to the scientific community in the field of Education, to professors, other researchers, and to society in general. In the period between 2019 and 2020, the journal was

indexed in two more important international databases, Web of Science and Redalyc, which require bilingual versions of the texts for publication.

The editorial management process aims to ensure the credibility of the journal, and this credibility is achieved with respect to the authors, quality in the processing of articles and in the indexing, because it is necessary to understand that in the indexing process each base has strict criteria for acceptance. The journal, the authors and the editorial team are also transformed by these changes in order to guarantee inclusion, but mainly permanence.

At this moment, RPGE assumes its role beyond its means, aware that shared knowledge is an instrument of inclusion, is a defense of the democratic rule of law, is enlightenment and political action.

Our gratitude goes to everyone who is part of this editorial team, authors and readers.

REFERENCES

SANTOS CRUZ, J. A. Editorial (v.14, n.1, jan./jun. 2018) - Education and management of newspapers: new paths and perspectives in science. **Temas em Educação e Saúde** (Themes in Education and Health), Araraquara, v. 14, n. 1, p. 1–4, 2018. DOI: <https://doi.org/10.26673/rtes.v14.n1.2018.11516>

SANTOS CRUZ, J. A. Editorial, v. 14, n. 2, jul./dez. 2018. Acesso aberto e a publicação científica. **Temas em Educação e Saúde** (Themes in Education and Health), Araraquara, v. 14, n. 2, p. 211–214, 2018. DOI: <https://doi.org/10.26673/tes.v14i2.12030>

SANTOS CRUZ, J. A. **Gestão do conhecimento e gestão editorial**: qualificadores da avaliação de periódicos da Área de Educação. Orientador: Prof. Dr. José Luís Bizelli. 2020. 283 f. Tese (Doutorado em Educação Escolar) – Faculdade de Ciências e Letras, Universidade Estadual Paulista, Araraquara, SP, 2021.

How to reference this paper

LEMES, S. S.; SANTOS CRUZ, J. A.; MACHADO MOREIRA, F. H.; TOMASI CRUZ, J. C.; LEITE DA SILVA, A. V. Editorial, v. 25, n. 1, Jan./Apr. 2021: Science Communication and Dissemination, an act of public policy. **Revista online de Política e Gestão Educacional**, Araraquara, v. 25, n. 1, p. 1-5, jan./abr. 2021. e-ISSN: 1519-9029. DOI: <https://doi.org/10.22633/rpge.v25i1.15034>

Submitted: 02/01/2021

Published: 02/01/2021