

OPINION A



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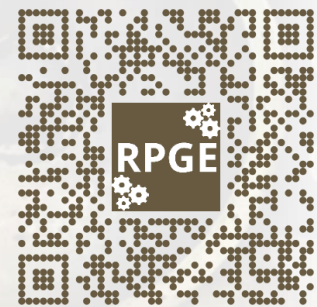
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Criteria:

NA – Does not meet

AP – Partially Meets

AT – Fully Meets

Quality dimension I - COGNITIVE Sequential and logical chaining of the content of scientific ideas.			
EVALUATIVE ELEMENT	CRITERION	PERFORMANCE LEVEL DESCRIPTOR MEETS	PERFORMANCE (AT /AP/AT)
A) Originality and relevance of the theme	1. Originality	Meets when: the article brings original ideas that have not yet been presented on the subject. [1]	AP
	It would be interesting to highlight what is new in this article in relation to the topic presented.		
	2. Relevance	Meets when: the theme is important for the context in which it is inserted. [2]	AT
	The article is relevant and has importance to the field it falls into.		
B) Introduction or presentation	3. Contextualization of the research	Meets when: the introduction makes clear the topic of the research, presents the studies that addressed the problem or similar research and points out the gap that the research covers.	AT
	The article meets the criteria.		
	4. The research problem and the objectives	Meets when: the introduction makes it clear what the research question or hypotheses are (if any) and the general and/or specific objectives are consonant with the research question.	AT
	The article meets the criteria.		
C) Adequacy of the theoretical framework	5. Appropriateness to the context	Meets when: the theoretical framework is pertinent to the theme and consonant with the objectives listed.	AT
	The article meets the criteria.		
	6. Relevance and contribution to the research analysis	Meets when: the theoretical framework is presented in sufficient quantity and quality for the construct of the research and the ideas are presented in sufficient depth for the study in question.	AT
	The article meets the criteria.		
D) Results	7. Coherence of results	Attends when: presents coherence of the results with the objective of the research, with the theoretical framework and with the methodology.	AT
	The article meets the criteria.		
	8. Accuracy of results	Meets when: presents correct calculation of the data and the results denote that there is no fabrication or falsification of data.	AT
	The article meets the criteria.		

E) Discussions	9. Dialogue with the theoretical framework	Attends when: the discussions present a coherent correlation with the theoretical framework.	AT
	The article meets the criteria.		
	10. Dialogue with the results presented	Attends when: the discussions present a coherent correlation with the results presented.	AT
	The article meets the criteria.		
F) Conclusions	11. Answer to the question and objectives	Meets when: The conclusions present an answer to the research question and objectives.	AT
	The article meets the criteria.		
	12. Authorship and self-assessment at conclusion	Attends when: presents authorial closure without repetition of previous excerpts of the article and pointing out limitations of the research itself and future research.	AP
	It remains to point to future research in the Conclusion, highlighting the limitations of this article.		
Quality dimension II – METHODOLOGICAL Precise description of the methods and techniques used.			
ELEMENT	CRITERION	PERFORMANCE LEVEL DESCRIPTOR MEETS	PERFORMANCE (AT /AP/AT)
G) Appropriateness of the title, abstract and keywords	13. Check if there is consistency in the title, if it reflects the work	Meets when: the title specifies more generally the content of the work. The subtitle (if any) is a technical title more related to the theme. [3] Another possible approach is when the title refers to the theoretical object and the subtitle to the empirical object.	AP
	The title, despite defining the content of the work, repeats the term "digitalization", probably in a translation error from the mother tongue to English. This needs to be corrected.		
	14. Check if there is consistency in the abstract and in the choice of keywords with the work	Meets when: the abstract presents objective, methodology, results and conclusions in a manner consistent with the work. The choice of keywords is in line with the content of the article and the area.	AT
	The keywords are in accordance with the content of the article. It is worth, however, to follow the comments regarding the standards of the journal.		
H) Description and adequacy of the methodology	15. Description of the methodology	Meets when: the methodology is well described and explains the form of data collection (if any) and analysis.	AT
	The article meets the criteria.		
	16. Adequacy of the methodology	Meets when: the methodology is consistent with the theory and consistent with the results.	AT
	The article meets the criteria.		
Quality dimension III – AESTHETICS Writing, form and standardization.			
ELEMENT	CRITERION	PERFORMANCE LEVEL DESCRIPTOR MEETS	PERFORMANCE (AT /AP/AT)

I) Standards and language	17. Presentation of the article within the norms	Meets when: there is observance of the rules regarding citations, references, presentation of illustrations and tables (title and source).	AP
	There are some corrections pointed out in the body of the article, which need to be improved.		
	18. Presentation of the text in the language	Meets when: the text presents accentuation and correct typing of words; nominal and verbal agreement; correct arrangement of words and linking between sentences or paragraphs (cohesion); logical relation of the ideas presented (coherence); Avoids repetition in the text of what is already written in the illustrations and tables.	AT
The article meets the criteria.			
J) Presentation	19. Illustrations and tables	Meets when: illustrations (graphics, tables, images, figures, maps) and tables have adequate size and legibility for reading.	AT
	The article meets the criteria.		
Notes:			
[1] "Originality does not mean novelty. Originality refers to the return to the origins, thus making explicit an original clarification to the subject, hitherto not perceived" (SEVERINO, 2002, p. 148).			
[2] A theme is relevant when it comes to "a significant statement, especially if it is important for the overall meaning of the context in which it is found" (ABBAGNANO, 2012, p. 997).			

FINAL RECOMMENDATION	
Mark an X in your option.	
<input type="checkbox"/>	ACCEPT
<input checked="" type="checkbox"/>	REQUEST MINOR MODIFICATIONS
<input type="checkbox"/>	REQUEST MAJOR MODIFICATIONS
<input type="checkbox"/>	REJECT
<input type="checkbox"/>	FINAL OPINION
This article has relevance, falls within the scope of the journal and is an important discussion. Some changes are required in order to qualify the article.	