

OPINION B



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Opinion - The article is indicated as approved, with mandatory changes, in addition, it is strongly encouraged that authors accept proposed suggestions for a better final product, which is more complete and in accordance with the scope and quality of the journal.

The article is well developed and has a relevant and current theme, but it needs to be refined in several points that will be listed below.

NOTE: All mandatory changes pointed out in the review will be highlighted in the text (both in these notes and in the text with comments) in bold, underlined, red, these need to be made for the text to be approved.

WARNING: ALL CHANGES THAT ARE MADE TO THE TEXT, PLEASE BE MADE IN RED FOR IDENTIFICATION.

Title: The title needs to be checked, it has a possible unintentional ambiguity, it has been marked in the text.

Introduction: The introduction is written in a very succinct and direct way, without actually addressing all the points that were addressed in the text, even in a general way, it is recommended that changes be made in the introduction, possible addition of sentences that better encompass what will be worked on in the text, remembering that the introduction should generally show what the work is, what the authors' focuses and expectations are, as well as the relevance and ways in which it is expected to work to achieve the proposed objectives.

Methodology: The methodology is very fragmented into subdivisions that could be removed and unified into a single topic, covering all themes more broadly. It is recommended to point out the ways in which the chosen methodology connects to the theme worked on and it is also important that the methods to be used have the theoretical references from which they were taken, even if these references are indirect, without the need to cite specific excerpts or phrases of the authors, but present which author demonstrates how the content analysis method works, for example.

Translation and comprehension: In addition to a review in English, aiming to refine the grammatical spelling issue, there are points in the text that need to be clarified, repetition of words that may be due to translation errors and may incur a loss of meaning if not checked.

References: There are errors that need to be modified in the references, references with authors that were not cited in full, all of which were highlighted in the comments sent in the text. There are also several references throughout the text that were cited differently, at first in the correct way with the name of all the authors (remembering that up to 3 authors the authors' names are used in the text) and in the sequence the same references were cited with *et al.*, it is important that all references in the text are checked, all were out of compliance.

I am in favor of publication with the mandatory corrections!