

OPINION A



Gulchohra Babali ALIYEVA¹
e-mail: az1000emmafn@mail.ru
Valentyna Honcharuk²
e-mail: goncharuk424@ukr.net
Nadiia Pavliuk³
e-mail: pavlyuknadya@gmail.com
Viktoriiia Zinchenko⁴
e-mail: vicik-210898@ukr.net
Inna Sivachenko⁵
e-mail: inn-bojk@ukr.net

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¹ Azerbaijan State Marine Academy, Baku – Azerbaijan. Head of the Department of English Language. Associate Professor. PhD in Philology.

² Pavlo Tychyna Uman State Pedagogical University, Uman – Ukraine. Associate Professor at the Department of Ukrainian Studies and Relevant Teaching Methodologies. Faculty of Philology and Journalism. PhD in Pedagogy.

³ State Institution «South Ukrainian National Pedagogical University named after K. D. Ushinsky», Odessa - Ukraine. Lecturer. Department of Ukrainian and World Literatures. Faculty of History and Philology. PhD in Philology.

⁴ Donetsk State University of Internal Affairs, Kryvyy Rih – Ukraine. Associate Professor. Head of the Department of Social Humanities and Legal Disciplines. Kryvyy Rih Educational and Scientific Institute. PhD in Pedagogy.

⁵ National University “Odessa Maritime Academy”, Odessa – Ukraine. Associate Professor. The English Language Department №2. Educational and Scientific Institute of Navigation. PhD in Philosophy.

Criteria:

NA – Does not answer

AP – Partially Attends

AT – Fully Responds

Quality dimension I - COGNITIVE Sequential and logical chaining of the content of scientific ideas.			
EVALUATION ELEMENT	CRITERION	PERFORMANCE LEVEL DESCRIPTOR MEETS	PERFORMANCE (NA / AP / AT)
A) Originality and relevance of the topic	1. Originality	Answer when: the article brings original ideas that have not yet been presented on the subject. [1]	AT
	The article meets the criteria.		
	2. Relevance	Responds when: the topic is important for the context in which it is inserted. [two]	AT
	The article meets the criteria.		
B) Introduction or presentation	3. Contextualization of the research	Responds when: the introduction makes the research topic clear, presents the studies that addressed the problem or similar research and points out the gap that the research covers.	AP
	The article meets the criteria, however, the introduction is very concise, it might be interesting to expand the introductory section a little.		
	4. The research problem and objectives	Complies when: the introduction makes it clear what the research question or hypotheses are (if applicable) and the general and/or specific objectives are in line with the research question.	AT
	The article meets the criteria.		
C) Adequacy of the theoretical framework	5. Adaptation to the context	Attends when: the theoretical framework is relevant to the topic and in line with the objectives listed.	AT
	The article meets the criteria.		
	6. Relevance and contribution to research analysis	It meets when: the theoretical framework is presented in sufficient quantity and quality for the research construct and the ideas are presented in sufficient depth for the study in question.	AT
	The article meets the criteria.		
D) Results	7. Consistency of results	It meets when: the results are consistent with the research objective, the theoretical framework and the methodology.	AT
	The article meets the criteria.		
	8. Accuracy of results	Responds when: the data is correctly calculated and the results show that there is no fabrication or falsification of data.	AT
	The article meets the criteria.		

E) Discussions	9. Dialogue with the theoretical framework	Responds when: discussions present a consistent correlation with the theoretical framework.	AT
	The article meets the criteria.		
	10. Dialogue with the results presented	Responds when: discussions show a consistent correlation with the results presented.	AT
	The article meets the criteria.		
F) Conclusions	11. Answer to the question and objectives	Meets when: the conclusions present an answer to the research question and objectives.	AT
	The article meets the criteria.		
	12. Authorship and self-assessment in conclusion	Complies when: presents authorial closure without repeating previous sections of the article and pointing out limitations of the research itself and future research.	AT
	The article meets the criteria.		
Quality dimension II – METHODOLOGY Precise description of the methods and techniques used.			
ELEMENT	CRITERION	PERFORMANCE LEVEL DESCRIPTOR MEETS	PERFORMANCE (NA / AP / AT)
G) Adequacy of the title, abstract and keywords	13. Check whether the title is coherent and whether it reflects the work	Complies when: the title more generally specifies the content of the work. The subtitle (if any) is a technical title more related to the theme. [3] Another possible approach is when the title refers to the theoretical object and the subtitle to the empirical object.	AT
	The article meets the criteria.		
	14. Check whether the summary and the choice of keywords are consistent with the work	Complies when: the summary presents objective, methodology, results and conclusions in a manner consistent with the work. The choice of keywords is in line with the content of the article and the area.	AP
	The article meets the criteria, but the summary in Portuguese needs some corrections. As for keywords, they must be capitalized.		
H) Description and suitability of the methodology	15. Description of the methodology	Complies when: the methodology is well described and explains the method of data collection (if applicable) and analysis.	AP
	The description of the methodology is correct; however, it is necessary to explain which authors support the methodology used. It would be appropriate to include which methods were used to generate the data that fed into the results. It is also necessary to detail the data analysis, better explain the “ corporate analysis ”.		
	16. Adequacy of the methodology	Meets when: the methodology is coherent with the theory and consistent with the results.	AT
	The article meets the criteria.		
Quality dimension III – AESTHETICS Writing, form and normalization.			
ELEMENT	CRITERION	PERFORMANCE LEVEL DESCRIPTOR MEETS	PERFORMANCE (NA / AP / AT)

I) Standards and language	17. Presentation of the article within the standards	Complies when: standards regarding citations, references, presentation of illustrations and tables (title and source) are observed.	AP
	The article meets the criteria. There are, however, <i>et al</i> without italics, which needs to be appropriate.		
	18. Presentation of the text in the language	Answer when: the text presents accentuation and correct typing of words; nominal and verbal agreement; correct arrangement of words and connection between sentences or paragraphs (cohesion); logical relationship of the ideas presented (coherence); avoid repeating in the text what is already written in the illustrations and tables.	AT
The article meets the criteria.			
J) Presentation	19. Illustrations and tables	Complies when: illustrations (graphs, charts, images, figures, maps) and tables are of adequate size and legibility for reading.	AT
	The article meets the criteria.		
Grades:			
[1] "Originality does not mean new. Originality concerns the return to the origins, thus explaining an original clarification to the subject, previously unnoticed" (SEVERINO, 2002, p. 148).			
[2] A theme is relevant when it is "a significant statement, especially if it is important for the global meaning of the context in which it is found" (ABBAGNANO, 2012, p. 997).			

FINAL RECOMMENDATION	
Mark an X in your option.	
<input checked="" type="checkbox"/>	TO ACCEPT
<input checked="" type="checkbox"/>	REQUEST MINOR CHANGES
<input type="checkbox"/>	REQUEST MAJOR CHANGES
<input type="checkbox"/>	REJECT
<input type="checkbox"/>	FINAL OPINION This article has quality for publication and pleasant organization. The corrections that are necessary refer to the methodology, which can be better explained in terms of the authors behind it, in order to better support the relevance of the article to be published. There are language precautions that must be observed in the summary in Portuguese, in addition to a standardization problem, which is the lack of italics in some <i>et al</i> . Furthermore, the article can proceed for publication, once the requested modifications have been made.